

**Getting the Message Across –
What do UK Retailers want from Soy Crushers and from
their Supply Chain in Respect of Non-GM Products**

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The company: Musgrave Budgens-Londis (MBL)

- Privately owned company
- 148 Budgens stores
- 65 franchised Budgens stores
- 2,250 franchised Londis stores
- Turnover £1 billion expected in 2005
- 6,000 staff
- 3,000-plus own-label Products, of which 7.5% may contain some form of GM ingredient!

The Law and MBL

- EU Regulation 1829/2003 has implemented a change in the labelling requirements for foods containing or produced from GMOs
- EU Regulation No. 1830/2003 has implemented a traceability and identification requirement for foods containing or produced from GMO's

What is MBL's Stance on GM

- No GM ingredients allowed in any own-label products since 1999
- Annual questionnaire issued to all own-label suppliers each year
- Screening exercise being undertaken during 2005 to ensure no presence of GM ingredients (in conjunction with Genetic ID - Germany)



What Does MBL Want From You

- Sustainable Supply of Non-GM soy feed and food ingredients
- Assurances that the ingredients used in our own-label products are GM-free
- Full traceability
- Certification of supply i.e. Cert ID
- Confidence
- Low Premiums



Conclusions

- Confidence in the supply of Non-GM soy feed and food ingredients
- Certified supply chain
- Full traceability
- Legal compliance with EU regulations
- Willingness of the whole supply chain to work in unison (from plough to plate).