Freedom of Choice – Only with Transparency
Jörg Rohwedder – Brussels – 17.11.2022
Consumer Bill of Rights - 1962

Helen Nelson
1913 - 2005
Maastricht Treaty - 1992

Consumer Bill of Rights
- Right to Safety
- Right to Choice
- Right to Transparency
- Right to be Heard

Now Article 169 TFEU
- Economic interests

Credit: Slideserve
Mad Cow Disease

Good Food Law
• Precautionary Principle
• Traceability

EFSA

Credit: CBC News, Canada
Freedom of Choice

Choice needs

• Supply of goods to choose from
• Information/knowledge

Credit: Daily Times
Product and Process

Credit: CreativeSafetySupply.com
Science and Ethics

Science based
• Hazard for my health
• Hazard for common goods

• No child labour
• No slavery
• No animal cruelty

Credit: biotium.com

Credit: istockphoto.com
Our Demand: Full transparency

Only transparency allows freedom of choice!
Thanks!

foodwatch e.V.
brunnenstraße 181
10119 Berlin