

Food & Democracy

5th European Conference on GMO-free Regions Lucerne – 25 April 2009



Proposed Workshop Structure

- 1. Short introduction of issues J. Koester (TraceConsult)
- Input from workshop plenary
- 3. Input presentation (1) B. Hofer (Coop)
 - Observations from a major retailer's perspective
- 4. Q & A
- 5. Input presentation (2) W. Heck (Taifun / Life Food)
 - An organic food manufacturer's problems and solutions found
- 6. Q & A
- Exchange



Initial thoughts: Reasons for pessimism?



- Diminishing availability of GM-free ingredients
- **GMO** contamination "everywhere"
- Soy "domination" of all other ingredients
- End of "free choice" for food producers and consumers?
- Worst-case scenario imminent?





Introduction of issues & facts

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What ...

- 1. ... would be the consequences of a worstcase scenario?
- 2. ... must happen to avoid such a worst-case scenario?
- 3. ... is already done to ensure the future availability of a wide range of GMO-free ingredients?
- 4. Is there any interdependence between different crops and raw materials?



Factors threatening GMO-free raw materials in the future



1. Increasing planting of GM crop varieties



Factors preventing an increase of GMO contamination



1. Increasing volumes of crop under IP systems



Influence of industry players on continued GMO-free availability



 Retailers & brand owners should order bigger volumes of specified conventional raw materials



The range of industry positions on the issue



 Retailers & some brand owners prefer GMfree while most of feed industry prefer GM products



Influence of legislation and regulations on availability



 Certain regulations can encourage industry to benefit from making positive claims ("GMO-free")





Good insider sourcing info ...

The 2009 Non-GMO Sourcebook

and

The Organic and Non-GMO Report

www.non-gmoreport.org



Thank you very much ...

... for your cooperation!

If you would like to learn more ...





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